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1923 *Strawberry Plants*



Just a Glimpse Early in June

KING WEALTHY



GROWN AND FOR SALE BY

E. W. POTTER

LESLIE, MICH.

THIS IS TO CERTIFY, That I have examined the nursery stock and premises of The E. W. Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant disease.

This certificate to be void after July 31, 1923.

L. R. TAFT,

State Inspector of Nurseries and Orchards.

Agricultural College, Mich., September 10, 1922.

Copy of above certificate with each shipment.

PECK'S EARLY POTATOES

Resembles the Early Ohio in color and shape. Extra early variety and produces a good crop of marketable potatoes.

It can not be beat for quality. Try them.

Bushel, No. 1 stock, \$2.00; one-half bushel, \$1.10.

SEED CORN

An early variety known as Reid's Yellow Dent. An old and tested variety for the people who want corn that will ripen in about ninety days. Ears are large, of handsome appearance, packed closely on the cob from butt to tip. It is a heavy yielder and results will certainly please you. Shelled, per pound, 10c. If wanted by mail, send postage.

A SPECIAL TALK TO ALL

WITHIN the last few years the strawberry has become one of the most important fruits. Being the first to ripen in the spring, its tempting appearance, its delicious taste, and its wholesomeness as a diet, have made it universally popular. It has been aptly named the "Queen of Small Fruits."

It was not so many years ago that strawberries were considered a luxury, while today in every home where they can be secured, they are deemed almost a necessity in their season. On account of ready sale and increasing demand for this fruit in the larger city markets, some sections are engaging extensively in the commercial growing of strawberries.

There are locations where the earliest, others where the medium, and others where the late berries pay the best, owing to competition. If growing for the home, or a nearby market, select some of the standard varieties consisting of early, medium, and late. In ripening, some seasons the earlier and others the late berries bring the best prices, owing to the weather conditions and the demand.

There are no secrets to the growing of strawberries. Procuring good plants, true to name, thoroughly cultivating and careful and honest packing are the essentials. It is the surest fruit crop that grows in frigid, temperate, or tropic climes. We have never known of a complete failure.

We believe this will be a record-breaking year for everyone that tills the soil for a living. Especially do we think so for the fruit grower.

Our plants were set early and have made a splendid growth, so we shall offer you a fine lot of well rooted plants this spring.

To those who are not familiar with the business and don't know what varieties they should buy, just write and tell us about it, as we might be able to help you. If you have never sent us an order, do so this year and compare our stock with other growers.

Our prices you will find reasonable and the quality of stock we handle first-class in every way.

We appreciate the increase of business from our friends and customers that each year has been given us, and wish to thank them for their liberal patronage and trust that we may merit a continuance, the same as in the past.

With kindest regards we are,

Very truly yours,

O. B. WOOD, Manager

E. W. POTTER, Proprietor.



King Wealthy
"THE LATEST OF ALL"

OUR REASONS FOR THINKING YOU SHOULD GROW KING WEALTHY

- 1st It is much more productive than any other late variety.
- 2nd It resists drought better than other kinds because the foliage is perfectly hardy and vigorous and full of life.
- 3rd It will stand the severe winter test.
- 4th It has a perfect blossom and season is very late.
- 5th It is fruiting after all other kinds are gone.
- 6th Its color is dark, and it ripens all over at once.
- 7th Its yield and flavor are equal to Dunlap.
- 8th Its fruit is large and attractive in appearance.
- 9th It is a perfect canning berry.
- 10th It has brought us a fine lot of satisfied customers, and what will please others, will please you.

DON'T WAIT ANOTHER YEAR, BUT GET STARTED RIGHT BY ORDER-
ING KING WEALTHY TODAY.

"HAS NEVER SEEN ITS EQUAL"

E. W. Potter, Esq.,
Leslie, Michigan.

Dear Sir:—

The King Wealthy strawberry received from you is a great plant maker. I have never seen its equal. The fruit is unexcelled in flavor. As to size the fruit is just the right size for the table. The color is fine, dark, and ripens all over at once. Wishing you a successful season, I am,

Yours truly,

JOHN ROOT, Henry Co., Ill.

BERRIES SOLD AS WELL OR BETTER THAN DUNLAP

E. W. Potter,
Leslie, Michigan.

Dear Sirs:—

The King Wealthy plants proved out fine with us. It was a good plant maker, and we had a good crop of nice big berries that sold as well or better than the Dunlap.

It begins to ripen about the time other berries are gone. We intend to make a larger planting of them next spring.

Yours truly,

A. C. CAMBURN, Eaton Co., Mich.

"FRUIT VERY LARGE AND FINE"

Mr. E. W. Potter,
Leslie, Michigan.

Dear Sir:—

The King Wealthy plants made a fine growth and plenty of strong plants. The fruit is very large and fine.

Respectfully,

S. L. ZARING, Marion Co., Ind.

The time to place your order is when you receive this catalog.



The above photograph is of Mr. Albert E. Holder, Ont. Can.
Mr. Holder is one of our old customers and friends.
Read in his letter below what HE SAYS about King Wealthy.

E. W. Potter,
Leslie, Michigan.

Dear Mr. Potter:—

Your shipment of plants came safely to hand this morning. I never had a shipment come in such splendid shape before and the plants are a fine lot. The King Wealthy are certainly some extra fine plants.

The Premier does well with me, also Parsons' Beauty and Glen Mary, but your King Wealthy are simply remarkable and I am taking special interest in them.

With kind regards, I am sincerely yours,

ALBERT E. HOLDER, Ont., Can.

"PLANTS GREW VERY VIGOROUSLY"

Mr. E. W. Potter,
Leslie, Michigan.

Dear Sir:—

I was unable to fruit my King Wealthy this year as circumstances compelled me to change the location of the entire bed last spring, but, can say that the plants grew very vigorously and sent out a fine bunch of new plants. They seem to be very healthy and strong growers.

Yours very truly,

JAY F. LYON, Walworth Co., Wis.

"THE KING WEALTHY IS ONE OF THE BEST
I EVER HAD"

E. W. Potter,
Leslie, Michigan.

Dear Sir:—

I think I shall want some plants next spring, and it will be King Wealthy. The King Wealthy is one of the best I ever had. It stands dry weather better and is more prolific. I had matted rows 18 inches, yielded 3 quarts to the foot. Have had plenty calls for plants. They are a great canning berry. You surely have to take off your hat to them.

Respectfully,

J. A. DECKER, Oakland Co., Mich.

"STANDS THE HOT AND DRY WEATHER TEST"

Mr. Potter.

Dear Sir:—

This has been a very poor season here for strawberry plants, account the severe weather, but I have been favorably impressed with the King Wealthy. I must say it has stood the very dry weather the best of anything I had. I am going to set a lot more of them next spring, and watch them. I have always thought the Senator Dunlap could stand the most grief and make the most plants but the King Wealthy have them beat. They have a nice healthy foliage, and another thing about them I like is the fruit does not run small on the last end.

Yours truly,

D. BATTLES, Lorain Co., Ohio.

STRAWBERRY CULTURE

Here it is not our purpose to try to tell you all there is to know about growing strawberries. Many books would be too few to hold all that might be written. It is our intention only to give you the outlines: tell you the things you must do, if you do nothing else. For all the rest we must refer you to the many most worthy books and magazines which deal with these matters. Every strawberry grower ought to have a good fruit paper. If we can set you straight at the beginning on the things which are the most important of all we will be happy to have done so. First and foremost though, remember that you must have select, high quality, sturdy plants; these lacking you are all wrong.

SOIL CONDITIONS

Generally speaking, any soil that will produce a good crop of corn or potatoes will produce a good crop of strawberries. It must be well drained for it will longest keep the moisture the strawberry plant or any other plant must have. Choose a good length of time. Remember that the strawberry ripens at a time when you may reasonably expect drought. Provide, therefore, far in advance for this very thing. Take lots of pains. Your strawberry crop is of more value than the ordinary farm crop. It will therefore, repay more completely any work you put on it. Get the soil in perfect condition; supply it with the necessary plant food.

MANURING THE GROUND

When the soil is at all deficient in fertility we would advise using *well-rotted stable manure*. If possible, apply it the year previous to setting out the plants and grow some crop that must be thoroughly cultivated or hoed. This will put the soil into the very best possible condition for the strawberry bed.

We would condition against the use of new stable manure for the reason that it contains so often a great many weed seeds which will cause trouble later.

FITTING THE SOIL

Have the manure spread; the next step is thorough pulverization of the soil. Plow or spade to an even depth, in shallow soil six inches, in deep soil eight inches is not too much—but break evenly. Crop results depend greatly upon the breaking of the ground; a piece of ground unevenly broken cannot be brought into perfect, ideal condition.

Harrow thoroughly two or three times—do it again if you want to, you can't get it too fine for good results. We generally harrow with the furrows, then diagonally each way. We then follow with a heavy roller. If you have no roller at hand a plank drag or "float," as we call it, will serve if heavily weighted. This firming of the ground is very important. It is almost impossible to set plants properly if the soil is not reasonably level and firm at the surface. Easy to do all this work at the beginning and it counts all the time your strawberry bed is there.

"MARKING OUT" FOR PLANTS

Do it any way that will give you a straight, shallow mark to set by. Don't forget that a straight row means easy cultivation by and by. We use a light sled with three runners, one in the middle and one on each side, giving us rows four feet apart. It makes a very satisfactory implement for the purpose.

SETTING THE PLANTS

Of course, you have been taking good care of them since you got them. If possible set them at once. If packed properly, as all ours are, they will be in first-class condition for setting when you take them out of the moss.

When your ground is thoroughly prepared, smooth as a floor and marked in rows, setting of the plants themselves is a simple operation but an important one. Do it yourself unless you can find some one who can do it better. A little practice makes the work easy and rapid. Take your plants in a basket or some other convenient carrier; moisten the roots. If the roots are very long they should be cut back two or three inches, depending on the size of the plant. The plant should be held by the upper part of the crown, make an opening with a dibble or spade just large enough for the roots, then lower the plant until the crown is even with the surface. Press the soil with your foot firmly to each side of the plant to close the entire opening. Don't leave any airholes to take out all the moisture and dry the roots.

CULTIVATE THE STRAWBERRY BED

Cultivation should begin soon after the plants are set and repeated at least every eight or ten days. Clean and shallow cultivation is the watchword of the successful strawberry culture. You should cultivate as soon after rains as the ground is fit. The soil condition should always determine the time of cultivation. Don't allow a crust to form if possible. Weeds are a blessing in disguise—they compel you to cultivate. Don't forget the hoe.

WHEN TO MULCH

Mulching the plants is one of the most important features to be considered and we cannot lay too much emphasis on this point. In Northernly latitudes where freezing and thawing begin early to alternate, as well as in those colder sections where freezing weather comes to stay a while, mulch should be applied soon after the first hard freeze in the fall, but in the South where mulch is done to retain moisture and keep the fruit clean, it need not be done until shortly after the buds open.

Substitution—We desire to furnish each customer exactly what he orders, but sometimes find the variety all sold before his order is reached. If marked "no substitution," we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked "no substitution," we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.

Please NOTICE our garden combination offer on inside of back cover.

"NUMBER ONE PLANTS"

Mr. E. W. Potter,
Leslie, Michigan.

April 27, 1922.

Dear Sir:—

The plants you sent my daughter came in good shape and was No. 1 plants, and we thank you for your promptness in sending them.

Yours truly,
SLADE LARZELL, Tuscola Co., Mich.

"PLANTS O. K."

Gentlemen:—

April 26, 1922.

I have received both shipments of plants O. K. Thanking you for your promptness and careful attention on these orders, I beg to remain

Sincerely,
F. J. MINER, Lake Co., Ohio.

"THANK YOU"

E. W. Potter,
Leslie, Michigan.

May 1, 1922.

Dear Sir:—

Received your letter and plants O. K. and want to thank you for the good plants.

Respectfully,
C. J. COOPER, Trumbull Co., Ohio.

"THIS PLEASES US"

E. W. Potter,
Leslie, Michigan.

April 16, 1922.

Dear Sir:—

Plants arrived in A No. 1 condition. Thanks for your kindness in sending extra plants.

Yours truly,
MARIE PHARO, Juneau Co., Wis.

PREMIER IS A BIG MONEY MAKER

TERMS, ADVICE, ETC.

Our Shipping Season begins with the southern orders, as soon as frost is out of the ground in spring, often in March. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

TERMS. *Cash with orders* but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

Claims, if any, must be made upon receipt of goods so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

Canadian Shipments accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

For Our Responsibility address with stamp the People's Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

We Grow Our Plants in a New Place Each Season, rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants—the kind we advertise.

We Maintain Our Grade by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

Our Plants Are Fresh Dug as wanted, nicely trimmed ready for planting, carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we *guarantee safe arrival in good condition by express or mail to all parts* of the U. S. and Canada. Plants by freight at buyer's risk.

True to Name. We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

Our Prices average lower than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our reference for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from the State Inspector of Nurseries, L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times.

SAYS, "E. W. POTTER'S PLANTS ARE GOOD ENOUGH
FOR HIM"

March 1, 1922.

Mr. E. W. Potter,

Dear Sir:—

I am sending you an order for strawberry plants. The plant I got of you two years ago bore a wonderful crop of berries last season. E. W. Potter's plants are good enough for me. Hope to ever be your customer.

Yours truly,

E. W. VAN AVERY, Emmett Co., Mich.

"WELL PLEASED"

May 15, 1922,

E. W. Potter.

I received the plants in due time. Thanks. I am well pleased and every one who saw them think they are fine and cheap in price.

Yours truly,

MISS ALICE E. ROGERS, DesMoines Co., Iowa.

"MORE THAN EXPECTED"

May 12, 1922.

E. W. Potter.

The plants received this morning and are fine. Did not expect you to replace so many. Many thanks.

Yours truly,

T. J. HELGESEN, Winnebago Co., Iowa.

A SATISFIED CUSTOMER

March 25, 1922.

Mr. E. W. Potter,
Leslie, Michigan.

Dear Sir:—

The plants I received from you in 1919 are fine and made a fine bed and are giving a good yield.

Respectfully,

C. E. McMILLAN, Scott Co., Kan.

GOOD NEWS

March 17, 1922.

E. W. Potter.

Please send me plants as above named. The plants you sent me last spring were fine and came in good shape. Wishing you success, I am

Yours truly,

A. H. BARNES, Hamilton Co., Ohio.

ARRIVED IN FINE CONDITION

May 1, 1922.

E. W. Potter,
Leslie, Michigan.

My plants arrived in fine condition. Enclosed find postage on same.

Sincerely yours,

L. A. STELLHORN, White Co., Ind.

A FEW FRIENDLY LETTERS

April 20, 1922.

E. W. Potter,
Leslie, Michigan.
Dear Sir:—

I received the plants last Friday and was well pleased. Thanks for your promptness.

Yours truly,
KORAH WAYMIRE, Miami Co., Ohio.

May 8, 1922.

E. W. Potter,
Leslie, Michigan.
Dear Sir:—

Enclosed find postage on plants you sent me. They arrived in due time and in good shape.

Respectfully,
THOMAS J. HARRIS, Livingston Co., Mich.

May 26, 1922.

E. W. Potter.

I received your plants May 25 in good shape. Enclosed find postage.

Very truly yours,
CHESTER A. SLATER, Dutchess Co., N. Y.

May 10, 1922.

E. W. Potter.

Received the plants in good condition.
AUG. GROSE, Niagara Co., N. Y.

May 17, 1922.

Mr. Potter.

Allow me to thank you for your splendid plants which I received.

PAUL A. SCHMIDT, Saginaw Co., Mich.

READ CAREFULLY

All strawberry blossoms are either staminate—also called perfect—or pistillate, generally called imperfect.

The imperfect varieties, which are marked (Imp.) in catalog, should have a perfect variety, marked (Per.), set every third or fourth row to properly pollinize the blossoms of the imperfect sorts.

There seems to be a mistaken idea with some that this mixing of varieties is necessary with the perfect as well as the imperfect sorts; but this is not so. The perfect are self pollenizing, and bear as well if set by themselves.



Perfect Blossom



Imperfect Blossom

REMOVING THE BLOSSOMS

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossom your plant starts to work building up a root system. The heavy, vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

NUMBER OF PLANTS REQUIRED TO SET AN ACRE

Distance	Plants	Distance	Plants	Distance	Plants	Distance	Plants
1 by 1 foot,	43,560	4 by 1 foot,	10,890	5 by 3 feet,	2,904	6 by 5 feet,	1,452
2 by 1 foot,	21,780	4 by 2 feet,	5,445	5 by 4 feet,	2,178	6 by 6 feet,	1,210
2 by 2 feet,	10,890	4 by 3 feet,	3,630	6 by 1 foot,	7,160	7 by 1 foot,	6,122
3 by 1 foot,	14,520	4 by 4 feet,	2,722	6 by 2 feet,	3,360	7 by 2 feet,	3,111
3 by 2 feet,	7,260	5 by 1 foot,	8,712	6 by 3 feet,	2,420	7 by 3 feet,	2,074
3 by 3 feet,	4,840	5 by 2 feet,	4,356	6 by 4 feet,	1,815	7 by 4 feet,	1,555

SETTING STRAWBERRY PLANTS IN THE FALL

For several years we have tried to please our customers who in some way fail to get their plants in the spring, by sending them a few in the fall. The past three or four seasons have been so very dry that it has been impossible to send out any plants in the fall. It is not practical to set plants at this time of the year as they do not get start enough.

We are anxious at all times to please our customers, but prefer you to obtain your plants in the springtime as that is the natural and proper time to set plants. To those who are unfortunate and do not obtain their plants in the spring we will supply in small lots at \$2.00 per 100. In favorable seasons they can be dug about September 15th.

LOST ORDERS

All orders are acknowledged by postal card same day received, but if you should not hear from us in a reasonable length of time after sending an order, PLEASE WRITE PLAINLY, giving full particulars, NAME AND ADDRESS.

Once in a while an order is lost, but it usually is caused by the customer failing to give the full address. Therefore, PLEASE WRITE PLAINLY, especially your name.

Please Notice Our Garden Combination Offer on Inside of Back Cover.

NORTERN GROWN PLANTS

A strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the South have recognized that our Northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the North and West would not think of setting Southern stock of a more advanced growth. We also hold that while the strawberry will grow and thrive nearly everywhere, the North is its natural home, where it fits the conditions more naturally for a higher development.

PLANTS BY PARCEL POST

Please notice our garden combination offer on inside of back cover.

Plants vary so much in weight, as some varieties make small plants while others make large, that it is impossible to give you the exact weight.

We have tried to give you an appropriate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

Fifty pounds can be shipped in the first and second zones, and twenty pounds to all other zones.

If you do not understand about the distance or rate, ask your postmaster.

	First pound or fraction	Each additional lb. or fraction
First zone, within 50 miles of Leslie, Mich.	5c	1c
Second zone, 50 to 150 miles of Leslie, Mich.	5c	1c
Third zone, 150 to 300 miles of Leslie, Mich.	6c	2c
Fourth zone, 300 to 600 miles of Leslie, Mich.	7c	4c
Fifth zone, 600 to 1000 miles of Leslie, Mich.	8c	6c
Sixth zone, 1000 to 1400 miles of Leslie, Mich.	11c	10c
Seventh zone, 1400 to 1800 miles of Leslie, Mich. ...	11c	10c
Eighth zone, all over 1800 miles of Leslie, Mich.	12c	12c

ESTIMATED WEIGHT OF PLANTS

50 Strawberry Plants	2 pounds
100 Strawberry Plants	4 pounds
100 Blackberry Plants	6 pounds
100 Raspberry Plants (Sucker)	6 pounds
100 Raspberry Plants (Tips)	8 pounds

The early order gets the varieties wanted.

READ THIS ONE

May 13, 1922.

E. W. Potter Nursery Co.,
Leslie, Michigan.

Gentlemen:—

Plants came in fine shape, was highly pleased. Feel sure we will have a bumper crop next year as the plants were of the most commendable nature, sturdy and well rooted.

Was also pleased with your method of packing and as for the price, it couldn't be beat. Please continue our name on your mailing list. Hoping you much success, I remain

Sincerely yours,

WILFRED SHOEMAKER, Delaware Co., Ind.

"VERY MUCH PLEASED"

May 13, 1922.

Dear Sir:—

Plants arrived O. K. and I am very much pleased with them. Thank you for your promptness.

Respectfully yours,

WESTON B. LEE, Dutchess Co., N. Y.

"PLANTS CAME IN GOOD SHAPE"

May 25, 1922.

Mr. Potter.

Enclosed find M. O. Order for my order. Plants came in good shape.

Very truly yours,

GEO. McDONALD, Jackson Co., Ind.

RASPBERRIES

Any soil that will produce good field crop is suitable for raspberries. The red and black varieties have proven a very profitable crop for the past few years, and every fruit grower should plant a few.

We generally set Black Caps about 3 or 4 feet apart in row, and rows 6 to 7 feet apart. The red varieties may be set 6 feet by 3 feet.

RED RASPBERRIES CUTHBERT

This is a valuable variety, well tested throughout the country. It is a rank, vigorous grower, making many plants, which should be kept cut back with the hoe or cultivator. It ripens mid-season and continues to very late. The quality is good. Dozen, 40c; 50, \$1.00; 1000, \$15.00.

ST. REGIES

This wonderful Red Raspberry pleased us again this season. It ripens about a week earlier than Cuthbert, not quite as large as Cuthbert but produces as many bushels per acre. It is a money maker. The new canes produce fruit in the fall. By express, dozen, 60c; 100, \$3.00; 500, \$15.00; 1000, \$30.00.

BLACK RASPBERRIES PLUM FARMER

One of the new varieties of Black Caps. It has given great satisfaction and growers are enthusiastic over it. A vigorous grower and hardy. The fruit is large, like Cumberland, but a little earlier season. Per dozen, 40c; 50, \$1.50; 100, \$2.75; 500, \$12.50; 1000, \$25.00.

BLACKBERRIES

The culture is about the same as the Raspberry. The canes should be pinched back when they reach the height of 3½ to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

ELDORADO

This is undoubtedly one of the best blackberries. Its large size and delicious quality puts it far in advance of some other varieties. It is very hardy and never winter kills in northern climate. The berries are large, jet black, borne in large clusters and ripen well together. Dozen, 60c; 100, \$3.00; 1000, \$30.00.

Please Notice Our Garden Combination Offer on Inside of Back Cover.

STRAWBERRIES WE GROW

ABINGTON (Per.)

I have been growing strawberries for a good many years, have fruited the Abington, and it is the best all-around market berry that I have ever raised. In productiveness it is always ahead of Bubach or Sharpless. The color is bright red, it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer).

We have fruited Abington for years and find it a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. (Mid-season).

AROMA (Per.)

One of the most popular late varieties. A good plant and a good bearer of large, handsome fruit; bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

AUGUST LUTHER (Per.)

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Exelsior with us, and of better quality, larger average size, and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

BUBACH (Imp.)

Fruit large, moderately firm, good color and quality; well known standard variety; productive and reliable. Mid-season. We are nearly always sold out of this variety before the season is over.

BILLY SUNDAY (Per.)

Plants purchased from the originator, Mr. Yost of Ohio. Plants very healthy, tall, dark green foliage; long, heavy fruit stalks making berries easily gathered. The fruit is very large, glossy red, slightly wedge shaped, uniform in shape and size. It has a delicious flavor, firm and a good shipper. Ripens about the same season as Haverland.

BEDERWOOD (Per.)

Well known standard early market variety. A tough, healthy grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.

BRANDYWINE (Per.)

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

CAMERON'S EARLY (Per.)

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

CLYDE (Per.)

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Midseason.

CAMPBELL'S EARLY (Per.)

Fruited here for the first time under favorable conditions. Showed up better than even we expected. It fruited very early, producing a good crop of large bright red berries. Worthy of trial.

COMMONWEALTH (Per.)

Very late, James Munroe, (the introducer), in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, has fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.

CORSICAN (Per.)

This is a favorite variety especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Midseason. Very similar in plant and fruit to Uncle Jim. A good variety.

CHESAPEAKE (Per.)

This is comparatively a new variety. If it was a better plant maker it would be the leading late berry for it has them all beat for size, productiveness and quality. We have tried it on all kinds of soil, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color bright red. Quality much better than Gandy.

COLLINS (Per.)

Introduced by a western Michigan fruit grower who claims it is his best cropper. With us it made a good fruit row, produced some good fruit, but no better than other varieties of a similar nature.

DR. BURRIEL (Per.)

This variety stands among the very best in the midseason strawberries. Several dealers say as good as Dunlap or better. It resembles Dunlap in many ways. It is exceedingly productive, of medium to large, well shaped, glossy red. Through and through we have yet to hear a poor report on Dr. Burrill.

EXCELSIOR (Per.)

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round; dark red; firm; quite tart. Reliable and productive.

EARLY OZARK (Per.)

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color, and firm.

GANDY (Per.)

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

GLEN MARY (Imp.)

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Midseason to late.

GIBSON (Per.)

This is not the old variety of that name which originated in eastern New York several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

HERITAGE (Per.)

Midseason. After fruiting this variety another season we can say that it came up to our expectations. The plant grows very large with extremely heavy crown. The fruit is large and handsome. The berry is quite dark, shiny crimson. It is quite a favorite in some sections.

HOWARD NO. 17 (Per.)

Fruited here for the first time. Produced good sized fruit of fair quality. Large, stocky plants, making a good fruit row. Worthy of trial.

HAVERLAND (Imp.)

Very productive. Large fruit, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

JOE JOHNSON (Per.)

A new variety from Maryland, and said to be very productive there. It made a splendid row with us and produced some nice fruit. It is a good addition to the late sorts.

KING WEALTHY (Per.)

SEASON EXTREME LATE. I have been telling you for the past three seasons of the good qualities which we think belong to this variety. We have not changed our mind and if it were possible we would like to show each one of you a crate of this fruit at fruiting time. This is a large, fancy, fine variety, so we cannot help saying it is the best late berry. There may be something better, but if there is the writer has not seen same. This is the only berry we would suggest as a perfect canning berry. It makes a good growth of plants producing a large crop extremely late. Please read what some of our customers say in their testimonials. Try a few and be convinced.

KELLOGG'S PRIZE (Imp.)

This Pistillate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

LATE JERSEY GIANT (Per.)

New. Claimed to be late as Gandy but better. With us it is a poor plant maker, but produced some large, fancy fruit quite late.

MARSHALL (Per.)

A standard of excellence. Fruit large. Very dark red; heart shape, firm and of high quality. A moderate plant maker of large, stocky plants.

PARSON'S BEAUTY (Per.)

A good, healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

PENNELL (Per.)

Fruit large, nearly round; dark, rich color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

PRIDE OF MICHIGAN (Per.)

Midseason. From Mr. Baldwin of Bridgman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy, and beautiful; it being very firm, makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of season.

PREMIER (Per.)

An early variety being large, of extra good quality, and color being fine which makes it a good shipping berry. We consider this one of the larger of the earlier varieties. The berries are firm and beautiful in form and have few weak points. Has extra long season and is worthy of trial.

ST. LOUIS (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlyies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

STEVENS LATE CHAMPION (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

SAMPLE (Imp.)

Standard market variety. Midseason to late. Fruit large, roundish conical; bright glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

SENATOR DUNLAP (Per.)

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper, and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

UNCLE JIM (Per.)

Ever since we introduced this variety we have given the history and a long description of it. Since it is so well known we feel it useless to write so much. For the benefit of those who receive this catalog for the first time we give the following description: This variety is an excellent grower of large, stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

WARFIELD (Imp.)

The well known standard shipping and canning berry. Plants are vigorous and productive. Fruit large, nearly round, dark glossy red, firm and of good quality. Midseason. This and Dunlap make a good, strong team.

WM. BELT (Per.)

This variety is large planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright glossy red, and the flavor good. Midseason.

Order early and have your selection of varieties held for you.

FALL BEARING VARIETIES

The Everbearing strawberry has been tested in every locality and has proven its value in every place where fair attention has been given it. No doubt there are many people that have never heard of Everbearing, but the time is coming when every garden will have them. The plants are absolutely hardy and with ordinary conditions you will get as good a crop in June as from the June varieties and with fairly favorable weather you will get berries from July until freezing weather. They will stand more freezing than other sorts. Try them.

PROGRESSIVE (Per.)

This is a vigorous, thrifty grower making a matted row of 2 or 3 feet wide. In fact, the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has reason to be proud of it. He says, "Progressive is a leader in this country." Keep blossoms picked off until about July if you want a full crop.

SUPERB (Per.)

This variety was originated by Samuel Cooper of New York and is certainly worthy of a place in the fall bearing list. It makes large, beautiful, vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to large and very attractive. This variety does not bear so heavily on the first season runners as Progressive, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance; in fact all the fall bearing sorts will stand long distance shipping. I am discarding Americus and Productive, two varieties of the everbearing, because they do not make enough plants to be profitable.

AMERICUS (Per.)

One of the best known and the most prominent of the everbearing. A seedling of the Pan American. Plants are strong and deep rooted. The fruit is firm and medium to large in size, light red, and extra good quality. It is a fairly good plant maker. It will produce fruit on the new plants as soon as well rooted.

PRICE LIST — STRAWBERRIES

These prices are all F. O. B. Leslie, Mich.

500 at 1000 Rate

50 at 100 Rate

P for Perfect						I for Imperfect					
	12	25	100	250	1000		12	25	100	250	1000
AromaP....	\$0.15	\$0.25	\$0.65	\$1.50	\$5.50	Glen MaryI....	\$0.15	\$0.25	\$0.65	\$1.50	\$5.50
AbingtonP....	.15	.25	.65	1.50	5.50	HaverlandI....	.15	.25	.60	1.35	5.00
Aug. LutherP....	.15	.25	.60	1.35	5.00	Howard No. 17 P....	.35	.60	1.00	2.25	8.00
AmericusP....	.30	.45	1.30	3.00		HeritageP....	.15	.25	.65	1.50	5.50
BubachI....	.15	.25	.65	1.50	5.50	Kellog PrizeI....	.15	.25	.65	1.50	5.50
Billy SundayP....	.15	.25	.65	1.50	5.50	King WealthyP....	.35	.60	1.00	2.25	8.00
BrandywineP....	.15	.25	.65	1.50	5.50	MarshallP....	.15	.25	.65	1.50	5.50
BederwoodP....	.15	.25	.60	1.35	5.00	PremierP....	.15	.30	.75	1.80	7.00
ChesapeakeP....	.15	.25	.65	1.50	5.50	Parsons Bty.P....	.15	.25	.65	1.50	5.50
ClydeP....	.15	.25	.70	1.60	6.00	Pride of Mich. P....	.15	.25	.65	1.50	5.50
CorsicanP....	.15	.25	.60	1.35	5.00	PennellP....	.15	.25	.60	1.35	5.00
Collins (Per)P....	.15	.25	.60	1.35	5.00	ProgressiveP....	.30	.50	1.60	4.00	15.00
Cameron's Early P....	.15	.25	.60	1.35	5.00	SuperbP....	.30	.45	1.30	3.25	12.00
Campbell's Early P....	.15	.25	.60	1.35	5.00	Stevens L Champ P....	.15	.25	.65	1.50	5.50
Commonwealth P....	.15	.25	.65	1.50	5.50	Sen. DunlapP....	.15	.25	.60	1.35	5.00
Dr. BurrielP....	.15	.25	.65	1.50	5.50	St. LouisP....	.15	.25	.60	1.35	5.00
Early OzarkP....	.15	.25	.65	1.50	5.50	SampleI....	.15	.25	.65	1.50	5.50
ExcelsiorP....	.15	.25	.65	1.50	5.50	Uncle JimP....	.15	.25	.65	1.50	5.50
GandyP....	.15	.25	.70	1.60	6.00	Wm. BeltP....	.15	.25	.65	1.50	5.50
GibsonP....	.15	.25	.65	1.50	5.50	WarfieldI....	.15	.20	.60	1.35	3.00

Can Furnish the Varieties Listed Below in Small Quantities Only.

PRICE: Dozen, 15c, 25, 30c; 100, \$1.00.

Buster	Great Scott	Minnetonka
Barrymore	Helen Davis	Norwood
Climax	Hundred Dollar	Oswego
Crescent	Hub	Parker Earl
Chas. First	Jim Dumas	Paul Jones
Dew	Joe	Pearl
Enhance	Joe Johnson	Ridgeway
First Quality	July	Springdale Bty.
Fendall	Klondike	Three W
Fremont, Wm.	Late Jersey Giant	Uncle Joe
Golden Gate	Lovett	Willard
Good Luck	Marie	

Name	Amount Enclosed
P. O.	
Co. State	\$
R. R. or Express Station	Please state whether in cash, stamps, money order, check or draft.
Sent by
Send by
Ship on or about	Date 192.....

[illegible]

AMOUNT BROUGHT FORWARD

[illegible]

Please write below the names and postoffice address of such of your friends as would be likely to send away from home for fruit plants.

[illegible]

GARDEN COMBINATION OFFER

50 DUNLAP	}	\$1.00
50 KING WEALTHY		
50 DR. BURRIEL		
50 AUG. LUTHER		

100 DUNLAP	}	\$2.50
100 KING WEALTHY		
100 CAMERON EARLY		
100 GIBSON		
100 HAVERLAND		

200 DUNLAP	}	\$5.00
200 KING WEALTHY		
200 CAMPBELL'S EARLY		
200 CHESAPEAKE		
200 KELLOGG'S PRIZE		

500 DUNLAP	}	\$10.00
500 KING WEALTHY		
500 AUG. LUTHER		
500 DR. BURRIEL		
